

# ELAS EM MOVIMENTO

ELAS FUND AND CHEVRON BRASIL



## SUCCESS ★ STORIES

### CHANGING LIVES

“ An opportunity like this shows that a different reality is possible: you can leave the margins of society and change the statistics. ”

Lilian Maria

### CELEBRATING FESTAS

#### Catering for Parties

Type of Enterprise: Catering from children's parties till weddings celebrations. They offer coffee breaks services too and include among their services waiters, sound, special effects, cakes, snacks, sweets and other custom catering requests.

Morro do Borel, Rio de Janeiro



“ I'll be the first person in my family who will have a college degree. It's a feeling that I can't describe. My mother is a domestic worker and my father is an auxiliary mechanic. I always dreamed to have a graduation degree. And now I'll be graduated in Psychology. My mother left us when I was a child, and I had to look after my younger sister and all household chores. I was halfway through the nursing program and I couldn't finish it. I was humiliated by the director, he told me I was nothing and that I would always be nobody. But my friends helped me and convinced me to face my fears and go on. I was born in Morro do Borel, where I grew up, survived and still live. Today I work on my small enterprise, Celebrating Festas. ”

Lilian Maria da Conceição Valentim - 13/11/1981

#### FOCUS

Women's economic empowerment in low-income communities of Morro do Borel, a pacified favela in Rio de Janeiro.

#### MAIN OBJECTIVES

Encourage women's autonomy and sustainability and increase opportunities for women's social inclusion collaborating to local economic and social development.

#### METHODOLOGY

- Mobilization
- Dialogue Meetings
- Training
- Direct Investment

Designed & Developed by ELAS Social Investment Fund

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